



## **Multi-services agency for the integrated management of mobility and of accessibility to transport services**

**Paolo Frosini<sup>1</sup>, Jessica Huntingford<sup>1</sup>, Giorgio Ambrosino<sup>2</sup>**

<sup>1</sup> Regione Toscana, DG Economic Development, Area Innovation and Research, Via San Gallo 34a,  
50129 Firenze (Italy)

<sup>2</sup> MemEx Srl, Via Cairoli, 30, 57123 Livorno (Italy)

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### **Abstract**

AGATA (Multi-services agency based on telecommunication centres for the integrated management of mobility and of accessibility to transport services) is an INTERREG III B MEDOCC area project, which began in July 2004 and will last until June 2006.

The AGATA consortium of 8 partners from 3 European countries (Italy, Spain and Portugal) and one South Mediterranean country (Morocco), works towards the development of a multi-service agency which coordinates flexible transport and mobility services in urban and rural areas. This agency will be based on modern information and communication technologies, and composed of a network of services facilitating interactions between actors and agency. The project represents an example of transfer from the world of research to public administrations and transport companies, based on IST IV FP projects. AGATA's goals are: successful undertaking of feasibility studies and pilot projects, the results of which will be widely diffused, exchange of experiences and best practices, identification of a business model for an ICT based telecommunication centre.

AGATA was born in a context of growing mobility problems which this paper considers before going on to describe various different actions (studies, pilot actions, experiences exchange, results diffusion and promotion), which are currently being carried out both at a general project level and at a local level by the different partners. The results of these actions should in theory have an impact on the local environment and on the issues of transport and mobility on a wider scale. This paper shows the expected results and evaluation techniques and the possible future of such initiatives in political and financial terms.

*Keywords:* Agency; Car Sharing; Collective Taxi; Cooperation; Demand Responsive Transport; Flexible Mobility; Goods Distribution; Information and Communication Technology; Low Impact vehicles; Telecommunication.

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### **Introduction**

The AGATA Project - Multi-services agency based on telecommunication centres for the integrated management of mobility and of accessibility to transport services – was approved and financed on the European INTERREG IIIB Programme in the MEDOCC area. The project began on the 1st of July 2004 and will run until the end of June 2006.

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\* Corresponding author: Paolo Frosini (paolo.frosini@regione.toscana.it)